



Dear Community Members,

We are asking if your company would like to donate and partner with our nonprofit organization Nor-Cal Guides and Sportsmen's Association (NCGASA.org) for our annual **Mad River Hatchery Steelhead Derby**. The fishing derby will run from January 1 to February 28 during the winter steelhead run. We will award both Adult and Youth prizes. The three biggest hatchery steelhead measured and photographed in each category will win cash and/or prizes from our sponsors and partners.

Known as the "The Sportsmen's Voice," **NCGASA** is committed to fish habitat preservation and protecting our fisheries for future generations. According to the American Sportfishing Association, 88% of current fishing participants began fishing before the age of 12.

Our nonprofit organization was founded in 1992 to help protect our fisheries. NCGASA has more than **3,500** associate members advocating for outdoorsmen and women all over the North State.

**How can you help NCGASA?**

- **Any cash or in kind donation** to help promote your business to our members
- **Certificates or Gift Cards** to help promote your business to our members
- **Products** for our weekly raffles and awards ceremony for our anglers

**What you'll receive:**

- Yearly business membership to NCGASA (\$100 value) and a business link on NCGASA.org
- Logo on promotional materials and our website: [madrivesteelheaderby.com](http://madrivesteelheaderby.com)
- Display banner and/or marketing materials at the awards ceremony
- Social media posts on our Facebook and Instagram accounts – we are really good at this!

Make donations payable to **NCGASA**. Please note Mad River Steelhead Derby if paying by check as we run other events. Mail donations to 4605 Kincaid Ct. Eureka CA 95503 or we can come to pick them up.

NCGASA is a **501(c)(3)** non-profit organization. **Federal Tax ID#:** 680294956

**Please follow our Mad River Steelhead Derby Social Media accounts at**

<https://www.facebook.com/madrivesteelheaderby/>  
<https://www.instagram.com/madrivesteelheaderby/>

**THANK YOU FOR YOUR TIME!**

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