



Dear Community Partners,

We are asking if you or your company would like to support our organization Nor-Cal Guides and Sportsmen's Association (**NCGASA.org**) with a donation to our **3rd annual Mad River Hatchery Steelhead Derby**. This Humboldt County Derby will be held from Dec. 18, 2021 to February 28, 2022 during the North Coast's winter steelhead run. A Derby awards celebration will follow.

The event will encourage our youth and adult anglers to get outside and enjoy our watersheds. Fishing can be a much needed mental and physical break from the stresses of this pandemic. NCGASA will also be raffling off a guided river fishing trip to one lucky veteran at the awards ceremony.

Known as the "The Sportsmen's Voice," **NCGASA is committed to fish habitat preservation and protecting our fisheries for future generations.** The non-profit organization was founded in 1992 and the North Coast Region needs your help to bring more fish to our local rivers and ocean. NCGASA has more than **3,200** members advocating for fishermen and hunters throughout the North State.

### How can you help NCGASA?

- **A donation check** for any amount: \$ \_\_\_\_\_ to help promote your business to our members
- **Gift Certificates, Gift Cards, Discounts or Silent Auction items** to help promote your business to our members
- **Products** for our weekly prize raffles and end of Derby awards ceremony's silent auction

### What you'll receive:

- Yearly business membership to NCGASA (*\$100 value and includes business link on our website*)
- Business logo on promotional flyer and on our social media pages (see Facebook page)
- Multiple social media posts on our Facebook and Instagram pages

**Mail Donation Checks:** Nor-Cal Guides and Sportsmen's Association (NCGASA) PO Box 111, Sutter, CA 95982. Please note Steelhead Derby on check. NCGASA is a 501(c)(3) non-profit organization. Federal Tax ID#: 680294956.

**Local Address to send product/donations to:** Kenny Priest / Tracy Mack  
Mad River Steelhead Derby at 4605 Kincaid Ct. Eureka, CA 95503

*Thank you for your consideration and support!*  
~ NCGASA President, James Stone, [jstone@nccgasa.org](mailto:jstone@nccgasa.org)

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